

2009 Subscription Service Catalog

Databeans Annual Subscription Services



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Databeans Service Benefits

Databeans has created many ways to customize our products and services to fit within your organization's requirements. Whether your company needs complete semiconductor market insight, or just a corner of the semiconductor market your company focuses on, we have everything needed to make informed decisions.

MARKET RESEARCH REPORTS

Databeans publishes comprehensive market research studies that are semiconductor product focused and semiconductor application focused. Collectively, the reports give a detailed look into the semiconductor industry.

All of our market research studies follow a distinctive chapter format; a report topic summary is presented, followed by regional details, application consumption, production forecasts, and lastly market share and supplier summaries. All products are delivered electronically in PDF format, and include a Microsoft Excel spreadsheet for the table data offered in the studies. Electronic files are “corporate-wide licensed” and may be distributed freely throughout your entire organization.

STAFF ON DEMAND

We pride ourselves on the unrivaled customer service our clients appreciate when they work with Databeans. We provide consulting with every service our customer's purchase, or with a purchase of five or more studies in the same calendar year. Clients can request updated forecasts, additional granularity on supplied table data, end market and OEM statistics, or other material through our “Staff on Demand” program.

Inquiries are responded to quickly, usually turning projects around in a few days, depending on the complexity of the request. There is no “middleman;” you have direct access to our analysts when you need us.

BENEFITS OUR CLIENTS ENJOY WITH A DATABEANS SUBSCRIPTION SERVICE

Databeans will become an extension of your group

For our subscription services clients and customers that have purchased 5 or more reports in a calendar year, Databeans will help with presentations, fact-finding inquiries, and essentially any project that internal groups may not have the time or resources to accomplish.

Inquiry hours

All our subscription services and customers that have purchased 5 or more individual reports in a calendar year includes inquiry hours, allowing clients to take full advantage of our analysts for contribution to internal marketing and business planning.

Corporate-wide site licensing

We encourage our clients to post our reports on their internal website, at no additional cost. This allows for maximum visibility and value of Databeans data and reports within your company.

Work within your budget

We can create any type of payment plan that you desire. Call us to see which options will work best for your group or company.

Ease of doing business

By ordering once a year, your company will automatically receive the reports or services ordered when they first become available.

Additional Savings

- Our minimum discount with our smaller services is about 20% off list price, while our full service customers save about 40% off list price.
- The Databeans Complete Library includes our Semiconductor Application Demand Model and Market Share Database, free.
- Enjoy any Databeans service and your company qualifies for a 20% discount on any non-subscription report Databeans publishes.

Receive a discount on our Databeans Semiconductor Application Demand Model

Our Semiconductor Application Demand Model becomes more affordable with each bundled subscription services; the larger the subscription service, the higher our discounts will be for our tool. Subscribe to all Databeans reports in 2009 and receive the Semiconductor Application Demand Model and Market Share Database for free.

Data Delivery Market Forecast Database and Market Share Tool

DATA DELIVERY MARKET FORECAST DATABASE

Databeans Data Delivery Forecast Database Tool is our data engine that provides users with annual revenue estimates for over 90 semiconductor product categories, annual revenue and shipment estimates for over 150 applications categories, and annual BOM estimates for the silicon content in each of these applications. Not only are worldwide estimates presented, but also for each major market region. Users will be able to use this tool to not only pull aggregated high level numbers for industry segments such as “wireless” or “automotive” or “power management” or “ASSPs,” but be able to drill down to demand for a specific product in a specific region for a specific application.

This model contains over 90 product categories from amplifiers to zener diodes. There are 150 applications that can be looked at individually, or rolled up into market segments such as automotive, industrial, computer, audio, wireless, to name a few. The data is updated monthly for the production of semiconductors and quarterly for the application shipments. The database is provided in Microsoft Excel® so it is familiar to users, with no additional overhead or training required. As long as users can work with and understand an Excel® spreadsheet, they can be skillful with this model and save valuable time getting to the market statistics they need. The spreadsheet is open so users can cut and paste, or run any summations or CAGRs they choose.

MARKET SHARE DATABASE

Databeans Market Share Database contains worldwide and regional market share for 80 semiconductor categories and 78 semiconductor suppliers. Aggregated market share by market is also included for automotive, industrial, computer, consumer, and communications. Share is presented for the last calendar year as well as the one before that for comparison. As long as users can work an Excel® spreadsheet, they can be skillful with this database and save valuable time getting to the market share statistics they need. The spreadsheet is open so users can cut and paste or run any summations for combined SAMs they choose. This is the same market share data our research team uses for all of our market research products.

DATA DELIVERY MARKET FORECAST DATABASE DEMO

Want to have a peek at these new products from Databeans? Send us an email at sales@databeans.net stating “Database Demo” in the subject line and we will set up a demo for your evaluation. Our demo product will have enough data for a fair evaluation from your company. The demo will have every product category listed in the full database tool so you can see the details of the spreadsheet, minus the data.

Databeans Complete Library Service

DATABEANS COMPLETE LIBRARY

Databeans Complete Library Service.....	\$78,000.00
Savings.....	40% or \$51,600.00
Total Reports.....	52
Databeans Semiconductor Application Demand Model and Market Share Database	FREE!

REPORTS :

Analog Market Share.....	\$2,000.00
Semiconductor Market Share.....	\$2,000.00
Logic Market Share.....	\$1,500.00
Memory Market Share	\$1,500.00
Microcontroller Market Share.....	\$1,500.00
Analog ICs.....	\$3,400.00
Amplifiers and Comparators.....	\$3,400.00
Data Converters.....	\$3,500.00
Interface	\$3,500.00
Power Management.....	\$3,500.00
Automotive Analog ICs.....	\$2,300.00
Communications Analog ICs.....	\$2,300.00
Computer Analog ICs.....	\$2,300.00
Consumer Analog ICs	\$2,300.00
Industrial Analog ICs	\$2,300.00
Semiconductors.....	\$3,400.00
Medical Semiconductors.....	\$4,000.00
Process Control Semiconductors	\$2,800.00
Military and Aerospace Semiconductors.....	\$3,400.00
Test and Measurement Semiconductors	\$2,800.00
Automotive Semiconductors	\$3,200.00
Consumer Semiconductors	\$3,200.00
Computer Semiconductors	\$3,200.00
Microcontrollers	\$3,200.00

Logic.....	\$2,800.00
Microprocessors.....	\$1,700.00
Memory.....	\$3,200.00
DSP.....	\$2,500.00
Wireless Semiconductors.....	\$3,200.00
Timing Devices.....	\$3,400.00
MEMS and Sensors.....	\$2,500.00
Discretes.....	\$2,500.00
Optoelectronics.....	\$2,500.00
Temperature Sensors.....	\$2,900.00
Audio Power Amplifiers.....	\$1,900.00
Automotive Aftermarket Semiconductors.....	\$1,800.00
Automotive Body Electronic and Drivetrain Semiconductors.....	\$1,800.00
Automotive Infotainment Semiconductors.....	\$1,800.00
Automotive Microcontrollers.....	\$1,800.00
Automotive Safety System Semiconductors.....	\$1,800.00
Digital Video Interface.....	\$1,900.00
DRAM.....	\$2,500.00
Flash.....	\$2,500.00
GPS Semiconductors.....	\$1,700.00
IC Cards.....	\$1,700.00
Image Sensors.....	\$2,300.00
LEDs.....	\$1,700.00
Mass Storage ICs.....	\$1,700.00
Mobile Handset Semiconductors.....	\$2,300.00
Networking ICs.....	\$2,500.00
PLDs and Standard Cells.....	\$1,900.00
USB Controllers.....	\$2,300.00
Full List Price without Service Discount.....	\$129,600.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

Semiconductor Services

SEMICONDUCTOR MARKETS

Semiconductor Market Service	\$42,000.00
Savings.....	34% or \$21,700.00
Total Reports.....	22
Databeans Semiconductor Application Demand Model and Market Share Database	\$10,000.00

REPORTS :

Semiconductor Market Share.....	\$2,000.00
Analog ICs.....	\$3,400.00
Automotive Semiconductors	\$3,200.00
Consumer Semiconductors	\$3,200.00
Discretes	\$2,500.00
DSP.....	\$2,500.00
Logic.....	\$2,800.00
Medical Semiconductors.....	\$4,000.00
Memory.....	\$3,200.00
MEMS and Sensors.....	\$2,500.00
Microcontrollers	\$3,200.00
Microprocessors.....	\$1,700.00
Military and Aerospace Semiconductors.....	\$3,400.00
Mobile Handset Semiconductors	\$2,300.00
Networking ICs.....	\$2,500.00
Optoelectronics.....	\$2,500.00
Computer Semiconductors	\$3,200.00
Process Control Semiconductors	\$2,800.00
Semiconductors.....	\$3,400.00
Test and Measurement Semiconductors	\$2,800.00
Timing Devices	\$3,400.00
Wireless Semiconductors.....	\$3,200.00
Full List Price without Service Discount	\$63,700.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

SEMICONDUCTOR APPLICATIONS

Semiconductor Applications Service..... \$25,000.00

Savings.....31% or \$11,000.00

Total Reports..... 12

Databeans Semiconductor Application Demand Model and Market Share Database\$20,000.00

REPORTS:

Semiconductor Market Share.....\$2,000.00

Semiconductors.....\$3,400.00

Automotive Semiconductors\$3,200.00

Consumer Semiconductors\$3,200.00

Medical Semiconductors.....\$4,000.00

Military and Aerospace Semiconductors.....\$3,400.00

Mobile Handset Semiconductors\$2,300.00

Networking ICs.....\$2,500.00

Computer Semiconductors\$3,200.00

Process Control Semiconductors.....\$2,800.00

Test and Measurement Semiconductors\$2,800.00

Wireless Semiconductors.....\$3,200.00

Full List Price without Service Discount \$36,000.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

SEMICONDUCTORS PRODUCTS

Semiconductors Product Service \$23,000.00

Savings.....31% or \$10,100.00

Total Reports..... 12

Databeans Semiconductor Application Demand Model and Market Share Database\$20,000.00

REPORTS :

Semiconductor Market Share.....\$2,000.00

Analog ICs\$3,400.00

Discretes\$2,500.00

DSP.....\$2,500.00

Logic.....\$2,800.00

Memory.....\$3,200.00

MEMS and Sensors.....\$2,500.00

Microcontrollers\$3,200.00

Microprocessors.....\$1,700.00

Optoelectronics.....\$2,500.00

Semiconductors.....\$3,400.00

Timing Devices\$3,400.00

Full List Price without Service Discount \$33,100.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

Semiconductor Markets Services

AUTOMOTIVE MARKET

Automotive Market Service	\$14,000.00
Savings.....	25% or \$4,700.00
Total Reports.....	9
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

REPORTS :

Automotive Semiconductors	\$3,200.00
Automotive Aftermarket Semiconductors.....	\$1,800.00
Automotive Analog.....	\$2,300.00
Automotive Body Electronic and Drivetrain Semiconductors.....	\$1,800.00
Automotive Infotainment Semiconductors	\$1,800.00
Automotive Microcontrollers	\$1,800.00
Automotive Safety System Semiconductors	\$1,800.00
GPS Semiconductors	\$1,700.00
MEMS and Sensors.....	\$2,500.00
Full List Price without Service Discount	\$18,700.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

COMMUNICATIONS MARKET

Communications Market Service \$13,000.00

Savings.....24% or \$4,000.00

Total Reports.....7

Databeans Semiconductor Application Demand Model and Market Share Database\$25,000.00

REPORTS:

Communications Analog.....\$2,300.00

DSP.....\$2,500.00

Flash\$2,500.00

GPS Semiconductors\$1,700.00

Mobile Handset Semiconductors\$2,300.00

Networking ICs.....\$2,500.00

Wireless Semiconductors.....\$3,200.00

Full List Price without Service Discount \$17,000.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

COMPUTER MARKET

Computer Market Service..... \$14,500.00

Savings.....24% or \$4,700.00

Total Reports.....8

Databeans Semiconductor Application Demand Model and Market Share Database\$25,000.00

REPORTS:

Computer Analog.....\$2,300.00

Digital Video Interface\$1,900.00

DRAM.....\$2,500.00

Mass Storage ICs\$1,700.00

Microprocessors.....\$1,700.00

Networking ICs.....\$2,500.00

PC Semiconductors.....\$3,200.00

Timing Devices\$3,400.00

Full List Price without Service Discount \$19,200.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

CONSUMER MARKET

Consumer Market Service	\$11,000.00
Savings.....	22% or \$3,100.00
Total Reports.....	6
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

REPORTS:

Audio Power Amplifiers	\$1,900.00
Consumer Analog.....	\$2,300.00
Consumer Semiconductors	\$3,200.00
Digital Video Interface	\$1,900.00
Flash	\$2,500.00
USB Controllers.....	\$2,300.00

Full List Price without Service Discount **\$14,100.00**

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

INDUSTRIAL MARKET

Industrial Market Service	\$11,000.00
Savings.....	25% or \$3,700.00
Total Reports.....	5
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

REPORTS:

GPS Semiconductors	\$1,700.00
Medical Semiconductors.....	\$4,000.00
Military and Aerospace Semiconductors.....	\$3,400.00
Process Control Semiconductors	\$2,800.00
Test and Measurement Semiconductors	\$2,800.00

Full List Price without Service Discount **\$14,700.00**

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

Analog Services

ANALOG MARKETS

Analog Market Service.....	\$24,500.00
Savings.....	32% or \$11,600.00
Total Reports.....	13
Databeans Semiconductor Application Demand Model and Market Share Database	\$20,000.00

REPORTS :

Analog Market Share.....	\$2,000.00
Analog ICs.....	\$3,400.00
Amplifiers and Comparators.....	\$3,400.00
Audio Power Amplifiers	\$1,900.00
Automotive Analog ICs.....	\$2,300.00
Communications Analog ICs.....	\$2,300.00
Computer Analog ICs.....	\$2,300.00
Consumer Analog ICs	\$2,300.00
Data Converters.....	\$3,500.00
Industrial Analog ICs.....	\$2,300.00
Interface	\$3,500.00
Power Management.....	\$3,500.00
Timing Devices	\$3,400.00
Full List Price without Service Discount	\$36,100.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

STANDARD LINEAR PRODUCTS

Standard Linear Product Service.....	\$14,000.00
Savings.....	27% or \$5,300.00
Total Reports.....	6
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

REPORTS :

Analog Market Share.....	\$2,000.00
Analog ICs.....	\$3,400.00
Amplifiers and Comparators.....	\$3,400.00
Data Converters.....	\$3,500.00
Interface.....	\$3,500.00
Power Management.....	\$3,500.00

Full List Price without Service Discount **\$19,300.00**

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

ANALOG APPLICATIONS

Analog Applications Service.....	\$13,500.00
Savings.....	28% or \$5,300.00
Total Reports.....	8
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

REPORTS :

Analog Market Share.....	\$2,000.00
Analog ICs.....	\$3,400.00
Audio Power Amplifiers.....	\$1,900.00
Automotive Analog ICs.....	\$2,300.00
Communications Analog ICs.....	\$2,300.00
Computer Analog ICs.....	\$2,300.00
Consumer Analog ICs	\$2,300.00
Industrial Analog ICs.....	\$2,300.00

Full List Price without Service Discount **\$18,800.00**

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

Semiconductor Product Services

LOGIC

Logic Market Service	\$12,000.00
Savings.....	24% or \$3,700.00
Total Reports.....	7
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

REPORTS :

Logic Market Share.....	\$1,500.00
Logic.....	\$2,800.00
Digital Video Interface	\$1,900.00
Mass Storage ICs	\$1,700.00
Networking ICs.....	\$2,500.00
PLDs and Standard Cells.....	\$1,900.00
Timing Devices	\$3,400.00
Full List Price without Service Discount	\$15,700.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

MEMORY

Memory Service	\$7,750.00
Savings.....	20% or \$1,950.00
Total Reports.....	4
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

REPORTS :

Memory Market Share	\$1,500.00
Memory.....	\$3,200.00
DRAM.....	\$2,500.00
Flash	\$2,500.00
Full List Price without Service Discount	\$9,700.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

M I C R O C O N T R O L L E R S

Microcontrollers Service.....	\$8,250.00
Savings.....	21% or \$2,250.00
Total Reports.....	5
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

R E P O R T S :

Microcontroller Market Share.....	\$1,500.00
Microcontrollers	\$3,200.00
Automotive Microcontrollers	\$1,800.00
IC Cards	\$1,700.00
USB Controllers.....	\$2,300.00

Full List Price without Service Discount **\$10,500.00**

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

O S D M – O P T O E L E C T R O N I C S , S E N S O R S , D I S C R E T E S , M E M S

OSDM	\$11,250.00
Savings.....	22% or \$3,150.00
Total Reports.....	6
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

R E P O R T S :

Discretes	\$2,500.00
Image Sensors	\$2,300.00
LEDs	\$1,700.00
MEMS and Sensors.....	\$2,500.00
Optoelectronics.....	\$2,500.00
Temperature Sensors.....	\$2,900.00

Full List Price without Service Discount **\$14,400.00**

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

PROCESSORS

Processors Service	\$6,000.00
Savings.....	19% or \$1,550.00
Total Reports.....	3
Databeans Semiconductor Application Demand Model and Market Share Database	\$25,000.00

REPORTS:

DSP.....	\$2,500.00
Microcontrollers	\$3,200.00
Microprocessors.....	\$1,700.00
Full List Price without Service Discount	\$7,400.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

CUSTOM

Custom Service	TBD
Databeans Semiconductor Application Demand Model and Market Share Database *	\$25,000.00

(5 report minimum to qualify for the Data Delivery Market Forecast Tool and Market Share Tool discount.)*

PRICING

3 - 6 reports	15% Discount
7 - 10 reports	20% Discount
11 or more reports	25% Discount

(Reports must be ordered all together, at one time as part of a service contract, to qualify for discount pricing.)

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

2009 Subscription Services Price List

Databeans Complete Library Service	USD
Databeans Complete Library	\$78,000.00

Semiconductor Services

Semiconductor Markets (<i>Combined Semiconductor Applications and Semiconductors Product Services</i>)	\$42,000.00
Semiconductor Applications	\$25,000.00
Semiconductors Products	\$23,000.00

Semiconductor Markets Services

Automotive Market	\$14,000.00
Communications Market	\$13,000.00
Computer Market	\$14,500.00
Consumer Market	\$11,000.00
Industrial Market	\$11,000.00

Analog Services

Analog Markets (<i>Combined Standard Linear Product and Analog Applications Services</i>)	\$24,500.00
Standard Linear Products	\$14,000.00
Analog Applications	\$13,500.00

Semiconductor Product Services

Logic	\$12,000.00
Memory	\$7,750.00
Microcontrollers	\$8,250.00
OSDM	\$11,250.00
Processors	\$6,000.00
Custom	TBD

2009 Publication Schedule

January		February	
Military and Aerospace Semiconductors		Automotive Semiconductors	
MEMS and Sensors		Memory	
USB Controllers		GPS Semiconductors	
Microprocessors		Automotive Infotainment Semiconductors	
March		April	
Process Control Semiconductors		Logic	
Consumer Semiconductors		Automotive Aftermarket Semiconductors	
IC Cards		Analog Market Share	
Flash		Semiconductor Market Share	
Automotive Body Electronic and Drivetrain Semiconductors		Computer Semiconductors	
		Communications Analog ICs	
May		June	
Image Sensors		Data Converters	
Amplifiers and Comparators		Automotive Safety System Semiconductors	
Optoelectronics		Computer Analog ICs	
LEDs		Discretes	
Microcontroller Market Share		Temperature Sensors	
Memory Market Share		Logic Market Share	
July		August	
Digital Video Interface		Timing Devices	
Automotive Microcontrollers		Analog ICs	
Medical Semiconductors		Consumer Analog ICs	
Microcontrollers		Wireless Semiconductors	
September		October	
Audio Power Amplifiers		Industrial Analog ICs	
Semiconductors		Automotive Analog ICs	
Interface		DRAM	
Power Management		Mobile Handset Semiconductors	
November		December	
Networking ICs		Mass Storage ICs	
Test and Measurement Semiconductors			
DSP			
PLDs and Standard Cells			

Publication schedule is subject to change. Databeans will update the 2009 publication schedule periodically throughout the calendar year. Changes will be posted on the Databeans website.

2009 Price List

REPORTS:

Analog Market Share.....	\$2,000.00
Semiconductor Market Share.....	\$2,000.00
Logic Market Share.....	\$1,500.00
Memory Market Share	\$1,500.00
Microcontroller Market Share.....	\$1,500.00
Analog ICs	\$3,400.00
Amplifiers and Comparators.....	\$3,400.00
Data Converters	\$3,500.00
Interface	\$3,500.00
Power Management.....	\$3,500.00
Automotive Analog ICs.....	\$2,300.00
Communications Analog ICs.....	\$2,300.00
Computer Analog ICs.....	\$2,300.00
Consumer Analog ICs	\$2,300.00
Industrial Analog ICs.....	\$2,300.00
Semiconductors.....	\$3,400.00
Medical Semiconductors.....	\$4,000.00
Process Control Semiconductors	\$2,800.00
Military and Aerospace Semiconductors.....	\$3,400.00
Test and Measurement Semiconductors	\$2,800.00
Automotive Semiconductors	\$3,200.00
Consumer Semiconductors	\$3,200.00
Computer Semiconductors	\$3,200.00
Microcontrollers	\$3,200.00
Logic.....	\$2,800.00
Microprocessors.....	\$1,700.00
Memory.....	\$3,200.00
DSP.....	\$2,500.00
Wireless Semiconductors.....	\$3,200.00
Timing Devices	\$3,400.00
MEMS and Sensors.....	\$2,500.00

Discretes	\$2,500.00
Optoelectronics.....	\$2,500.00
Temperature Sensors.....	\$2,900.00
Audio Power Amplifiers	\$1,900.00
Automotive Aftermarket Semiconductors.....	\$1,800.00
Automotive Body Electronic and Drivetrain Semiconductors	\$1,800.00
Automotive Infotainment Semiconductors	\$1,800.00
Automotive Microcontrollers	\$1,800.00
Automotive Safety System Semiconductors	\$1,800.00
Digital Video Interface	\$1,900.00
DRAM.....	\$2,500.00
Flash	\$2,500.00
GPS Semiconductors	\$1,700.00
IC Cards	\$1,700.00
Image Sensors	\$2,300.00
LEDs	\$1,700.00
Mass Storage ICs	\$1,700.00
Mobile Handset Semiconductors	\$2,300.00
Networking ICs.....	\$2,500.00
PLDs and Standard Cells.....	\$1,900.00
USB Controllers.....	\$2,300.00

The prices listed for individual reports subject to change at publication release date. Subscription service pricing for 2009 services will not change throughout the calendar year.

About Databeans

Databeans, Inc. is a market research firm with primary focus on the semiconductor and electronics industries. Our goal is to fulfill the need for actionable market intelligence that helps our customers make successful business decisions and aid in strategic planning across all product lines. Databeans, Inc. has grown to become a vital source of information and respected advisor to our clients.

MISSION STATEMENT

To provide our customers with quality research data, delivered in a timely manner, and to improve the value and contribution of our clients' management, marketing, and sales teams. Our goal is to become a vital advisor to your organization by providing objective information.

OBJECTIVE OF PROFILE

Databeans wants to help you communicate the latest market conditions and trends to your sales, marketing, and management teams. We provide you with the tools and bandwidth to accomplish this. Today's professional is inundated with so many data points, making it hard to deliver a clear and concise message. Databeans is here to help work through the material and to help you make effective decisions that lead to your success.

PARTIAL LIST OF SATISFIED CUSTOMERS

Analog Devices ♦ Arrow Electronics ♦ Asahi Kasei ♦ Atmel Corporation ♦ Avnet ♦ Booz Allen Hamilton
Cadence Design Systems ♦ Cisco Systems ♦ Citigroup, Inc. ♦ Credit Suisse|First Boston
Cypress Semiconductors ♦ Delphi Corporation ♦ Epson Electronics ♦ Freescale Semiconductor
General Electric Company ♦ IBM ♦ Infineon Technologies ♦ Integrated Device Technology
Intel Corporation ♦ Intersil ♦ Littelfuse ♦ Marvell Semiconductor ♦ Maxim Integrated Products
McKinsey & Company ♦ Microchip Technology ♦ Micron Technology ♦ Micronas ♦ Morgan Stanley
Motorola ♦ National Semiconductor ♦ NEC Electronics ♦ NXP Semiconductors ♦ ON Semiconductor
Qualcomm Incorporated ♦ Renesas Technology ♦ RF Micro Devices ♦ Silicon Laboratories
STMicroelectronics ♦ TDK Semiconductor ♦ Teradyne ♦ Texas Instruments ♦ Xilinx ♦ Zarlink Semiconductor

DATABEANS METHODOLOGY

Semiconductor products described in our reports are classified based upon World Semiconductor Trade Statistics (WSTS) product category definitions. Submarkets, broken out beyond WSTS, were defined by Databeans. Historical product revenue and shipments for semiconductor products are sourced from WSTS. Forecasts are constructed based on monthly projected growth rates moving forward five years.

Product forecasts generated from historical regression analysis are validated using supplier input on average selling prices and end market application demand. Databeans uses econometric modeling in which several independent variables are defined to simulate current market conditions and forward-looking trends. Both results are compared and averaged resulting in the final forecast.

End market application demand is determined by inputs from OEM design engineers collected annually. Semiconductor demand by application is determined through OEM design engineer survey data and Databeans tear down analysis.

Market share data was assigned based upon supplier inputs to an annual semiconductor revenue survey and breadth of supplier product offerings.

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phone 775.624.6200 ♦ fax 775.624.6201
sales@databeans.net ♦ www.databeans.net