

DATABEANS INCORPORATED

Analog ASIC Markets - Worldwide

2004 Analog
ASIC/ASSP
Market Share

ANALOG ASIC MARKETS - WORLDWIDE
2004 Analog ASIC/ASSP
Market Share

Susie Inouye
Publication Number: ASMS0305
March 2005

ã **DATABEANS INCORPORATED**
Reno, NV 89523
Phone: 775.624.2881
www.databeans.net

Abstract

The analog application specific market continues to draw new entrants into this space. With a current market TAM (Total Available Market) of \$21 billion, this segment of the analog industry provides suppliers with significant revenue opportunity.

This study presents market share data for 34 suppliers, covering 96% of the overall analog market. Market share data is given for 6 product categories including automotive, computer, consumer, wireless, telecom, and industrial.

Table of Contents

2004 Analog ASIC/ASSP Market Share	1
Supplier Summary	1
2004 Analog ASIC/ASSP Market Share	5
Methodology	11

Table of Tables

Table 1: 2004 Global Application Specific Analog Market by Supplier.....	5
Table 2: 2004 Global Automotive Analog ASSP/ASIC Market by Supplier	6
Table 3: 2004 Global Computer Analog ASSP/ASIC Market by Supplier.....	6
Table 4: 2004 Global Consumer Analog ASSP/ASIC Market by Supplier.....	7
Table 5: 2004 Global Wireless Analog ASSP/ASIC Market by Supplier	8
Table 6: 2004 Global Wired Analog ASSP/ASIC Market by Supplier.....	8
Table 7: 2004 Global Communications Analog ASSP/ASIC Market by Supplier.....	9
Table 8: 2004 Global Industrial Analog ASSP/ASIC Market by Supplier.....	10

Table of Figures

Figure 1: 2004 Global Analog ASIC/ASSP Market by Supplier.....	2
----------------------------------------------------------------	---
