

2009 Analog Market Share

Analog Markets Service



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Publication Number: 10ANALOG-MarketShare

April 2010

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Abstract

Texas Instruments continues to lead the analog IC market, with the Top Ten suppliers accounting for almost 60 percent of global revenue in 2009; the market includes a mix of both multi-market and application specific-focused players.

As of April 2010, the market demand for analog IC components has been healthy and it is expected to increase through the third quarter of this year. However, it remains to be seen whether analog suppliers were fully prepared for increased bookings.

As a result of the recent economic downturn, suppliers were forced to reduce production capacity in order to cut expenses, but now some suppliers are in the position of having to catch up to current demand, and they are facing the issues of product shortages and longer delivery times. These issues might have come about as a result of inaccurate forecasting, or simply as a result of market forces and competitors pressuring the reductions in capacity and inventories. In order to assure customers, some analog suppliers have reportedly been commenting that lead times and inventories are well-managed and under control.

Analog IC suppliers have enjoyed better than expected results for the year so far, being able to profit from the strengthening demand for analog products, including power management ICs, signal processing components, and interface. Databeans estimates that for this year, analog components will constitute a market valued at \$36.2 billion.

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