

2010 Microprocessors

Processor Service



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Abstract

Microprocessors are expected to remain a major piece of the semiconductor market with 14 percent of total revenue. Although 2009 was a difficult year for sales due to a weak PC market, 2010 will see a sales improvement of 12 percent.

The Microprocessor or “MPU” is a critical piece of many electronic systems that is designed to execute specific instructions. As such, it often forms the “brain” of computer and embedded systems. In 2010, Databeans estimates that microprocessors will reach approximately \$37.2 billion in global revenue of the total projected \$258.3 billion semiconductor market. Databeans expects that sales in MPUs will continue to grow an average of 8 percent annually until the segment reaches \$54.4 billion in revenue by 2015.

Databeans projects that the computing market will continue to lead MPU sales in 2010 with 61 percent of the market. However, embedded applications will experience stronger overall growth of 9 percent annually until reaching roughly \$22.5 billion in 2014.

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Table of Contents

Significant Findings	1
Summary.....	1
Microprocessor Overview	3
Microprocessor Market Forecast.....	6
Regional Forecast.....	7
Americas	9
Europe	11
Japan.....	12
Asia Pacific.....	14
Market Consumption Analysis.....	17
Automotive	19
Computer	21
Desktops.....	24
Notebooks.....	26
Servers.....	28
Consumer	30
Communications	33
Industrial.....	37
Production Analysis.....	41
x86	43
RISC.....	44
PowerPC.....	45
GPU	46
Suppliers	49
Intel	53
Advanced Micro Devices.....	55
nVidia.....	56
Freescale Semiconductor	57
Methodology.....	59
Databeans Market and Product Segmentation Definitions	61
Market Segmentation.....	61
Product Segmentation	68

Table of Figures

Figure 1: Worldwide Semiconductor Revenue Forecast	2
Figure 2: 2010 Worldwide Semiconductor Revenue Share by Product	3
Figure 3: Worldwide Microprocessor Semiconductor Revenue Share Forecast	3
Figure 4: Worldwide Microprocessor Revenue Forecast (General Computing vs. Embedded)	5
Figure 5: Worldwide Microprocessor Market Forecast (Revenue, Units, and ASP).....	6
Figure 6: 2010 and 2015 Worldwide Microprocessor Revenue Share by Region	8
Figure 7: Worldwide Microprocessor Revenue Forecast by Region	9
Figure 8: Americas Microprocessor Revenue Forecast	10
Figure 9: Americas Microprocessor Revenue Forecast	11
Figure 10: Americas Microprocessor Revenue Forecast	13
Figure 11: Americas Microprocessor Revenue Forecast	14
Figure 12: 2010 and 2015 Worldwide Microprocessor Revenue Share by Market Segment.....	18
Figure 13: Worldwide Microprocessor Revenue Forecast by Market Segment.....	19
Figure 14: Worldwide Automotive Microprocessor Revenue Forecast.....	20
Figure 15: 2010 Worldwide Computer Microprocessor Revenue Share by Application	22
Figure 16: Worldwide Computer Microprocessor Revenue Forecast by Application.....	22
Figure 17: Worldwide PC Shipment Forecast by Application.....	24
Figure 18: Worldwide Desktop Microprocessor Revenue Forecast by Product Type.....	25
Figure 19: Worldwide Notebook/Netbook Microprocessor Revenue Forecast by Product Type.....	27
Figure 20: Worldwide Server Microprocessor Revenue Forecast by Product Type.....	29
Figure 21: Worldwide Workstation Microprocessor Revenue Forecast by Product Type	30
Figure 22: Worldwide Video Game Console/Portable Microprocessor Revenue Forecast by Type	31
Figure 23: Worldwide Communications Microprocessor Revenue Forecast by Application Type	34
Figure 24: Worldwide Mobile Phone Shipment Forecast by Generation.....	36
Figure 25: Worldwide Microprocessor Revenue Forecast by Industrial Application Market	37
Figure 26: Worldwide Microprocessor Revenue Forecast by Product Segment	41
Figure 27: Worldwide Microprocessor Revenue Forecast by Product Segment - Embedded Market.....	42
Figure 28: Worldwide x86 Microprocessor Revenue Forecast.....	43
Figure 29: Worldwide RISC Microprocessor Revenue Forecast by Product Segment	45
Figure 30: Worldwide PowerPC Microprocessor Revenue Forecast by Product Segment.....	46
Figure 31: Worldwide GPU Microprocessor Revenue Forecast by Product Segment.....	47
Figure 32: 2009 Worldwide Microprocessor Revenue Share by Supplier.....	49

Table of Tables

Table 1: Worldwide Semiconductor Revenue Forecast by Product Segment	2
Table 2: Worldwide Microprocessor Revenue Forecast (General Computing vs. Embedded).....	4
Table 3: Worldwide Microprocessor Market Forecast (Revenue, Units, and ASP).....	6
Table 4: Worldwide Microprocessor Revenue Forecast by Region.....	7
Table 5: Worldwide Microprocessor Shipment Forecast by Region.....	9
Table 6: Worldwide Microprocessor Revenue Forecast by Market Segment	19
Table 7: Worldwide Computer Microprocessor Revenue Forecast by Application	23
Table 8: Worldwide Computer Electronics Revenue Forecast by Application.....	23
Table 9: Worldwide Computer Electronics Shipment Forecast by Application	23
Table 10: Worldwide Desktop Microprocessor Revenue Forecast by Product Type	26
Table 11: Worldwide Notebook/Netbook Microprocessor Revenue Forecast by Product Type	26
Table 12: Worldwide Server Microprocessor Revenue Forecast by Product Type	29
Table 13: Worldwide Workstation Microprocessor Revenue Forecast by Product Type.....	30
Table 14: Worldwide Video Game Console/Portable Microprocessor Revenue Forecast by Type ...	31
Table 15: Worldwide Video Game Console/Portable Revenue Forecast by Type	33
Table 16: Worldwide Video Game Console/Portable Shipment Forecast by Type.....	33
Table 17: Worldwide Communications Microprocessor Revenue Forecast by Application Type.....	34
Table 18: Worldwide Mobile Phone Revenue Forecast by Generation.....	36
Table 19: Worldwide Mobile Phone Shipment Forecast by Generation.....	37
Table 20: Worldwide Microprocessor Revenue Forecast by Industrial Application Market	38
Table 21: Worldwide Industrial Electronics Revenue Forecast by Application Market	39
Table 22: Worldwide Microprocessor Revenue Forecast by Product Segment	42
Table 23: Worldwide Microprocessor Revenue Forecast by Product Segment - Embedded Market.....	42
Table 24: 2008 and 2009 Worldwide Microprocessor Revenue Share by Supplier.....	50
Table 25: 2008 and 2009 Americas Microprocessor Revenue Share by Supplier.....	50
Table 26: 2008 and 2009 Europe Microprocessor Revenue Share by Supplier.....	51
Table 27: 2008 and 2009 Japan Microprocessor Revenue Share by Supplier	51
Table 28: 2008 and 2009 Asia Pacific Microprocessor Revenue Share by Supplier	52

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