

DATABEANS INCORPORATED

Standard Linear Markets - Worldwide

2003
Standard Linear
Market Share

STANDARD LINEAR MARKETS - WORLDWIDE

2003 Standard Linear Market Share

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2003 Standard Linear Market Share

SIGNIFICANT FINDINGS

Texas Instruments gained share in the standard linear market by moving up .8 of a percentage point. In 2003, standard linear revenue for Texas Instruments constitutes roughly half of their analog revenue. Strong industry growth in power management and mixed signal helped push companies like Texas Instruments ahead of others that are focused on segment specific markets.

Analog Devices, with its strong position in amplifiers and data converters, holds on to the second place position. Analog Devices standard linear business was up 21% over the prior year. National Semiconductor outperformed the industry in its amplifier and power businesses. National Semiconductor is ranked among the top standard linear suppliers in the world, followed by Maxim Integrated Products and Linear Technology.